

About the Project

PA Media Group is a large, multi-national organisation renowned for its news, sports and entertainment content, data and services. Its flagship brand, PA Media, is the national news agency for the UK and Ireland. As PA Media Group continues its expansion into international markets, it increasingly requires more from their Unit4 Business World to achieve global success.



The Journey with QuickThink Cloud

PA Media Group have used Unit4 Business World since 2014 for financial systems, facilitating the work of internal teams and simplifying processes across the PA Group. However, PA Media Group needed a technical support provider that could meet their technical support expectations, and QuickThink Cloud was recommended by another Unit4 Business World support provider.

Since the beginning of the relationship with QuickThink Cloud in 2019, PA Media Group have experienced quick response times, increased control of their Unit4 system and expert technical consultancy. When PA Media Group commence their international expansion to India, QuickThink Cloud will be the go-to technical support for test systems and go-live in 2021

QuickThink Cloud Services

Through on-going helpdesk support and hosting, as well as upgrade consultancy, QuickThink Cloud work closely with PA Media Group internal teams to keep their Unit4 system highly available and tailored to them.

- + Cloud Hosting
- + System Upgrade
- + Technical Managed Service

Outcomes

Responsive Support for Zero Downtime

PA Media Group benefit from QuickThink Cloud's fast response times and proactive system management, ensuring that if a problem occurs the team are on hand to fix it rapidly, reducing downtime to almost zero.

Unit4 Business World Expertise

When requesting system upgrades, hosted test environments, disaster recovery testing and much more, PA Media Group trust the experienced experts at QuickThink Cloud to deliver services faultlessly.

System Control

With the continued support of QuickThink Cloud and their extensive knowledge of the Unit4 product, PA Media Group continues to tailor their system with minimal to no need for third party assistance.

"QuickThink Cloud have always been an approachable, knowledgeable and proactive team to work with. The service itself is stellar, with zero performance issues, excellent error identification scripts and a robust disaster recovery setup which we are more than satisfied with. I can't sing their praises enough; they are a team truly dedicated to the delivery of an outstanding service and it shows."

Nik Ashworth
Financial Systems Accountant

